

# WORLDSKILLS CONFERENCE PROGRAMME 2015



## WHAT IS WORLDSKILLS?

WorldSkills is the global hub for skills excellence and development. Through international cooperation and development between industry, government, organizations, and institutions, we promote the benefits of and need for skilled professionals through grass-roots community projects, skills competitions, and knowledge exchange. We show how important skills education and training is for youth, industries and society by challenging young professionals around the world to become the best in the skill of their choice.

Founded in 1950, WorldSkills is a global organization that promotes vocational, technological and service oriented education and training. We promote skilled careers in 74 Member countries and regions, all working with youth, educators, governments, and industries to help prepare the workforce and talent of today for the jobs of the future.

## WHAT IS THE CONFERENCE PROGRAMME?

The WorldSkills Conference Programme is designed to bring leaders together from around the world for a productive, informative and eye-opening programme with the WorldSkills Competition as its centerpiece. This programme will bring you face-to-face with the leaders of today and tomorrow in global industries, while providing customized opportunities to network with the policy makers of today in addressing current global skills issues.

As part of the 43rd WorldSkills Competition in São Paulo, Brazil, we would like to extend an invitation to all worldwide leaders to come to Brazil and participate in the Conference Programme.

## WHAT IS THE WORLDSKILLS COMPETITION?

The WorldSkills Competition occurs every two years and is the biggest vocational education and skills excellence event in the world that truly reflects global industry. The Competitors represent the best of their peers and are selected from skills competitions in WorldSkills Member countries and regions, all around the world. They demonstrate their abilities both individually and collectively to execute specific tasks for which they study and/or perform in their workplace.

One of the main legacies of the WorldSkills Competitions is to give visibility and importance to professional education, as one of the true tools of socioeconomic transformation.

The Competition also provides leaders in industry, government and education with the opportunity to exchange information and best practices regarding industry and professional education. New ideas and processes inspire school-aged youth to dedicate themselves to technical and technological careers and towards a better future.



# WHAT IS THE CONFERENCE PROGRAMME?

|   | TUE. 11<br>AUG. (C-1)                           | WED. 12<br>AUG. (C1)  | THUR. 13<br>AUG. (C2)  | FRI. 14<br>AUG. (C3)  | SAT. 15<br>AUG. (C4)   | SUN. 16<br>AUG. (C+1)   |
|---|---|---|--|---|--|---|
| Competition events                            | Opening Ceremony                                | Day 1 of Competition  | Day 2 of Competition   | Day 3 of Competition  | Day 4 of Competition   | Closing Ceremony  |
| Daily theme                                   | SENAI and Industry excellence                   | Future trends   | Exploring skills excellence  | Global policies and innovation  | Skills development initiatives   | Explore São Paulo   |
| Morning programme                             | Industry and SENAI schools technical visits     | Skills for sustainable development post-2015  | WorldSkills Leaders Forum — a strategic look at industry's innovative training solutions |   | International Ministers Conference — 21st century initiatives to foster technical and vocational education | Seminars on countries approaches to skills excellence and development |
| Afternoon programme (pick one of the options) |   | Prospective methodologies for skills development — hosted by ILO  | Guided VIP tour of WorldSkills Competition   | Skills development for Africa — hosted by World Bank  | A glimpse at industries future skills and technologies — hosted by Global Partners                         | Creating a joint vision on skills development — hosted by BRICS       |
| Alternative options for afternoon             |   | Guided tour of Competition Restaurant Service guest<br>Additional Industry or education study visit (based on demand) |  | Guided tour of Competition Restaurant Service guest<br>Additional Industry or education study visit (based on demand) | Guided tour of Competition Restaurant Service guest  | Guided tour in São Paulo City   |
| Evening programme                             |   | An evening with UNEVOC — network and reception  |  |   |  |   |
| Cost per day                                  | USD 70  | USD 180   | USD 150  | USD 100   | USD 100  |   |
| Additional items included in cost per day     | Industry and education visit transfers<br>Lunch | Coffee Break<br>Lunch at Holiday Inn<br>Networking Lounge Access  | Coffee Break<br>WSLF Lunch<br>Networking Lounge Access                                   | Coffee Break<br>Lunch at Holiday Inn<br>Networking Lounge Access  | Coffee Break<br>Lunch at Holiday Inn<br>Networking Lounge Access   | Lunch   |

There will be a general registration fee of USD 130 that is a one time payment for Conference Days on C1–C4

\*These prices are for the Conference programme components only. They do not include accommodations and transfers.

## WHY SHOULD YOU ATTEND THE CONFERENCE PROGRAMME?

- Be part of the skills excellence and development conversation.
- Network and exchange knowledge and ideas with like-minded leaders.
- Participate and network at the WorldSkills Leaders Forum.
- Attend customized informational and networking sessions relating to global skills issues.
- Explore the WorldSkills Competition with a highly informative guide.
- Access to WorldSkills Competitors and Champions through guided tours and networking sessions.

## CONFERENCE PROGRAMME THEME

Inspiring skills excellence and development.

## WHO SHOULD ATTEND?

Leaders in government, industry, international agencies, unions, associations or education.

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\* If you would like to purchase a full accommodation package please contact WSSP2015 Customer Service for options and costs at: [customerservice@wssp2015.com](mailto:customerservice@wssp2015.com)